



DISCIPLE MAKING
YOUTH MINISTRY

Exodus are Hiring!

Communication Specialist

Our vision is to see
generations of young people boldly following Jesus
and becoming lifelong disciple makers.

Generations of young people
passionate about following Jesus, inspired by Scripture
empowered by the Spirit, active in church,
and committed to reaching their friends.

Communities of disciple makers
modelling the example of Jesus,
spurring each other on and striving to see God at work.

Movement of churches
inspired and equipped to reach young people
and raise up disciple makers
in their communities.

This is your chance to join our team
as God continues to write His story...

The Role

Communication Specialist

Exodus works alongside thousands of young people, parents, youth leaders, pastors, partners and supporters.

We are now seeking to appoint a **full time staff member** to deliver **exceptional communication that tells the story of Exodus and inspires support for and action** in Disciple Making Youth Ministry.

The role of Communication Specialist will include

- **Growing Support** – Engaging others in a way that leads to growing financial giving, prayerful support and active involvement.
- **Leading People** – Serving the wider staff as they communicate and developing a team interns and volunteers gifted in delivering inspiring media and communication.
- **Creating Content** – Coordinating and developing the range of printed, digital and interpersonal communication that present Exodus to its stakeholders.

The role will require someone who shares the **vision of Exodus**, has the **creativity and management** to deliver a wide range of excellent content and the **drive and charisma to recruit others** to join in support.

Application Process

Those wishing to apply should **DOWNLOAD, COMPLETE AND RETURN** the application form to **Jose Cummings jose@exodusonline.org.uk**:

- **Application Deadline:** Midnight on **Friday 12th January**
- **Interviews:** 1st Interview – Thursday 25th January
2nd Interview- Thursday 1st February
- **Start Date:** Earliest Convenience

The successful candidate will be required to undertake an **AccessNI Enhanced Check**, including a check of the ISA Barred Lists. For more information see exodusonline.org.uk/access-ni/

EXODUS COMMUNICATION SPECIALIST

JOB DESCRIPTION / PERSONNEL SPECIFICATION

Based in	Exodus Lisburn	Salary	Available on request
Reports to	National Director (Jose Cummings)	Term	Permanent (6 Month Probationary Period)

Main Purpose of Job:

To deliver exceptional communication that tells the story of Exodus and inspires support for and action in Disciple Making Youth Ministry

Essential Skills, Characteristics and Experience:

1. A personal **Christian faith** and full commitment to the **vision, values and ethos** of Exodus (exodusonline.org.uk/values/).
2. Proven track record of **recruiting** financial supporters or volunteers.
3. Development and management of a media or **communications strategy or project**.
4. Excellent **written and verbal communication** skills.
5. Utilising of **social media** to communicate an organisational message.
6. **Organisational ability** including strong PC skills and attention to detail.
7. A passion for and commitment to the **local church**.
8. Driving license & access to own transport.

Desirable Education, Experience and Personal Qualities:

1. Two years of employment in a **communications, fundraising or similar role** such as Sales & Marketing, Public Relations or Event Management
2. Experience of **managing care** for supporters or donors.
3. Significant experience of **public speaking, teaching or preaching**.
4. Awareness and experience of **youth ministry**.
5. Management of **volunteers**.
6. **Web development or graphic design** experience.
7. Awareness of the **work of Exodus**.
8. Relevant 3rd Level **qualification**.
9. Other Relevant qualifications.

KEY PERFORMANCE AREAS

1.	To lead and deliver excellent and engaging communication across the organisation.
2.	To achieve ongoing growth of prayer partners, monthly donors and other funding.
3.	To support regional Exodus staff with planning and resources as they communicate locally.
4.	To encourage and care for existing prayer partners and donors .
5.	To engage young people and youth leaders with vision and opportunities in Disciple Making.
6.	To manage and maximise opportunity of the Exodus website and social media accounts.
7.	To create and develop media and resources to serve and support the Disciple Making Vision.
8.	To co-ordinate effective communication with parents, international hosts and other partners .
9.	To consistently learn and develop to keep Exodus at the forefront of digital media & marketing
10.	Any other duties deemed appropriate to the job role.